

APCA Announces an exciting New Strategic Partnership!

We are very happy to announce that as of **August 1st, 2021**, the Alberta Painting Contractors Association has formed a strategic partnership with ICBA Alberta Benefit Services.

APCA represents the major players in the Alberta painting industry as well as supporting a skilled workforce providing quality service. ICBA is already a valued partner helping our members achieve their Painter and Decorator Certificate of Qualification with Interprovincial Red Seal endorsement.

Supporting our members in both providing excellent employee benefit plans and curtailing the rising costs those plans is of key interest to us. Employee benefit plans are a vital method of protecting your employees and their families, and they are an effective way to attract and retain key people in your success. As a business expense, they can be challenging if not managed appropriately, and that is why we found ICBA Benefit's approach so appealing.

ICBA Alberta's employee benefits division (ICBA Benefits) has a dedicated team of experienced employee benefits insurance professionals who can work with you to ensure your costs and coverages are competitive, and your employees are properly supported.

We're very excited to have formed this new partnership, and I strongly encourage you to connect with ICBA Benefits when they reach out to explore their offerings and services. If you're interested in learning more about their programs and how they may be able to improve your coverage, save you money and better support your staff, please reach out directly to:

Fallon Manuel
Business Development Manager
ICBA Alberta Benefit Services Ltd.
(587) 316-1407
fallon@icbabenefits.ca

Fallon will be happy to provide consultation and advice on whether the solutions they offer would be the right fit for your team. More information about this exciting new program will be released in the coming weeks.

In the meantime, please feel free to contact me should you have any questions.

Sincerely,



Kirk Beggs
APCA General Manager